

MICRO-FILM™ presents  
**C-U Confidential**  
The Movies of Champaign, Urbana, and the Cities Beyond

**BASIC ADVERTISING INFO**

**Title:** “C-U Confidential”    **Issue:** #10    **Frequency:** Annual  
**Press run:** 1,100 (projected)    **Format:** 5.5 in. wide x 8.0 in. tall, 40 pp.  
**Cover Price:** \$3.50 US/\$4.00 Canada

**Initial Distribution for FREE (Tentative List):**

1. Specialty merchants in downstate Illinois, Winter 2019
2. Champaign-Urbana, Illinois, arts events, Winter/Spring 2019

**Deadlines:**

Booking – **Friday, December 21, 2018, 5 p.m. – FINAL**  
Artwork – **Friday, January 4, 2019, 5 p.m. – FINAL**  
Payment – **Friday, January 25, 2019, 5 p.m. – FINAL**

**Interior Advertisements (B/W)**

Quarter-Page: \$45.00    Half-Page: \$90.00    Full-Page: \$170.00    Bargain: \$25.00

**Color Advertisements (4/C)**

Inside Back Cover: Full/\$230, Half/\$130, Quarter/\$65  
Inside Front Cover: Full/\$250, Half/\$140, Quarter/\$80  
Back Cover: Full/\$300, Half/\$160, Quarter/\$90

For full instructions and submission rules, please read the “long form” PDF posted here:

**[www.micro-film-magazine.com/cublog/?page\\_id=145](http://www.micro-film-magazine.com/cublog/?page_id=145)**

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